

Aditya Birla Finance Limited

Registered Office at Indian Rayon Compound, Veraval, Gujarat 362266

Corporate Office at 10th Floor, R-Tech Park, Nirlon Complex, Off Western Express Highway, Near Hub Mall, Goregaon (East), Mumbai- 400063 Branch Office at 203-211, 3rd Floor, Milestone Fiesta, Near TGB Circle, LP Savani Road, Adajan, Surat – 395 009

Contact Nos: - 1. Aditya Birla Finance Limited (Authorized Officers Mr. Ankit Aggarwal, Mobile Number- 9833698778 & Mr. Nishant Kumar, Mobile Number- 9738870030)

2. Auction Service Provider (ASP) M/s. E-Procurement Technologies Limited -Auction Tiger- Ram Sharma – 8000023297 Contact No. 079-68136842/68136837

Mob.: +91 9265562821/18

E Mail: support@auctiontiger.net, ramprasad@auctiontiger.net

E-AUCTION SALE NOTICE

E-Auction Sale Notice for Sale of Immovable Assets under the Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 read with proviso to Rule 8 (6) of the Security Interest (Enforcement) Rules, 2002.

Whereas the Authorized Officer of Aditya Birla Finance Limited/Secured Creditor had taken possession of the following secured assets pursuant to notice issued under Sec. 13(2) of Securitization and Reconstruction of Financial Assets and Enforcement of Security Interest Act, 2002 (SARFAESI) for recovery of the secured debts of the secured creditor, for the dues as mentioned herein below with further charges and cost thereon from the following Borrowers and Co. Borrowers. Notice is hereby given to the public in general and in particular to the Borrowers and Co. Borrowers that E-Auction of the following properties for realization of the debts due to the Aditya Birla Finance Limited will be held on "As is Where is", "As is What is" and "Whatever there is" Basis.

Sr.	Name of the Borrowers &	Description of Properties/ Secured Assets alo	ng with Reserve	e Price and	Date &	Demand Notice Date and	Date of Physical
No.	Co. Borrowers	Earnest Money Deposit			Time of	Total Amount Claimed	Possession
					E-Auction	(in Rs.)	
1	 Krishnaa Creations 	Description of the Properties	Reserve Price	Earnest Money	22/06/2023	Demand Notice dated	Properties 1 to 3: 04.04.2023
	 Biren Govindlal Shah Deepa Biren Shah 		(in Rs.)	Deposit (in Rs.)	11:00 A.M.	13.06.2022	Properties 4 to 6: 30.03.2023
	'	Property 1:	27,73,700/-	2,77,370/-	to 2:00 P.M.	Rs. 3,11,00,956.02/-	•
				l	-	(Rupees Three Crore Eleven Lakhs Nine Hundred Fifty-Six	

All that is part and parcel of Shop No. 225, 2nd			and Paise Two Only) due as
Floor, (as/site) 3rd Floor, (as/plan), of Samarth			on 11.04.2022
Acquisti, RS No. 31/3, Block No. 83, FP No. 64,			
TPS No. 13, (Bharthana-Vesu) Mejo, Bharthana-			
Vesu, Surat-395007.			
Property 2:	66,32,800/-	6,63,280/-	
All that is part and parcel of Shop No. 207, 2nd			
Floor, (as/site) 3rd Floor, (as/plan), of Samarth			
Acquisti, RS No. 31/3, Block No. 83, FP No. 64,			
TPS No. 13, (Bharthana-Vesu) Mejo, Bharthana-			
Vesu, Surat-395007.			
Property 3:	69,76,700/-	6,97670/-	
All that is part and parcel of Shop No. 50, Ground			
Floor, Avandh Arena, RS No. 97/1+2+3, Block No.			
211, FP No. 131, TPS No. 13, (Bharthana-Vesu)			
Opp. Marvella Marvella Corridor VIP Road, Vesu,			
Surat-395007".			
Property 4:	1,42,13,750/-	14,21,375/-	
All that is part and parcel of Office No. G/15,			
Ground Floor, Raghuvir Celeum, R.S. No. 54+55,			
56/1,149, Block No. 53/55,141/A, TPS No. 35,			
(Kumbhariya Saroli- Saniyahemad-Devadh)			
Kumbhariya Surat-395010.			
	50,11,550/-	5,01,155/-	
Property 5:			

All that is part and parcel of Shop No. 26, Ground		
Floor, Signet Mall, Block No. 521, Nr. Basera		
Society, Kamrej, Surat-394180.		
Property 6:	50,11,550/-	5,01,155/-
All that is part and parcel of Shop No. 27, Ground		
Floor, Signet Mall, Block No. 521, Nr. Basera		
Society, Kamrej, Surat-394180.		
Total	4,06,20,050/-	40,62,005/-
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For detailed terms and conditions of the sale, please refer to the link provided in Aditya Birla Finance Limited/Secured Creditor's website i.e. https://mortgagefinance.adityabirlacapital.com/Pages/Individual/Properties-for-Auction-under-SARFAESI-Act.aspx or https://sarfaesi.auctiontiger.net

Date: 12/05/2023 Authorized officer

Place: Surat

Aditya Birla Finance Limited